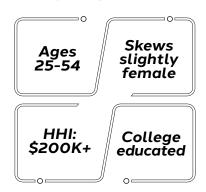


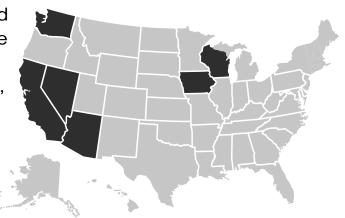
Fabulous Media Group is a rapidly growing collection of digital lifestyle publications with engaged, targeted audiences.

Fabulous Arizona was founded over a decade ago by Cynthia Sassi, who was driven by her fierce passion for supporting local businesses, highlighting exciting places to see and explore, and providing a resource for everything that is fabulous in Arizona for consumers.



The Fabulous Arizona audience is primarily between the ages of 25 and 54, skews slightly female, and are college-educated professionals with disposable income who enjoy life's finer things and experiences.

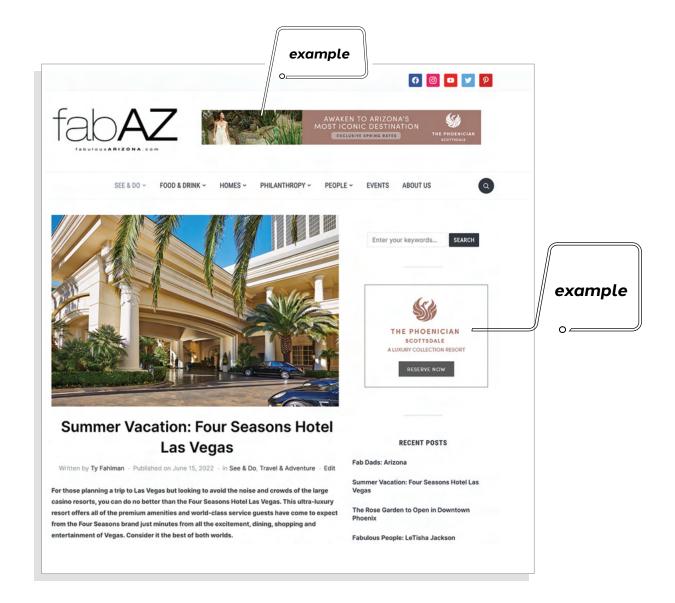
Over the years, the brand has expanded into several other markets, with the launches of Fabulous Wisconsin, Fabulous Iowa, Fabulous Washington, Fabulous California, and Fabulous Nevada. The focus in each state remains the same — to provide a comprehensive resource of places to eat, shop, stay, and play.



Each of these states provides unique and exciting editorial and advertising opportunities centered around connecting brands to consumers.

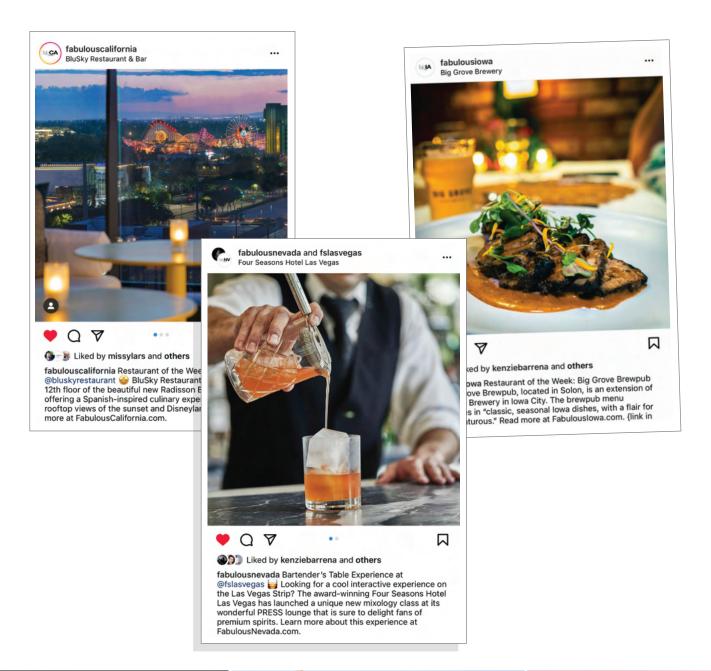


— articles & — BANNER ADS



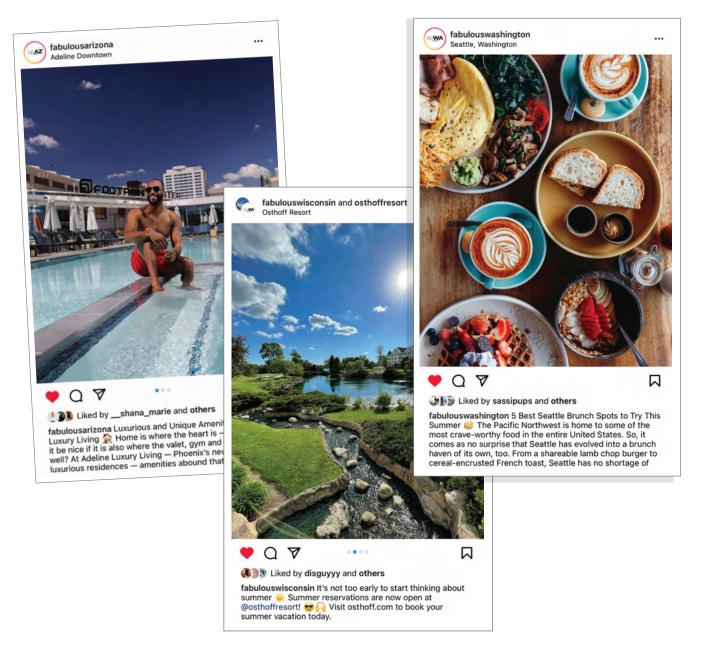


social media-PROMOTION



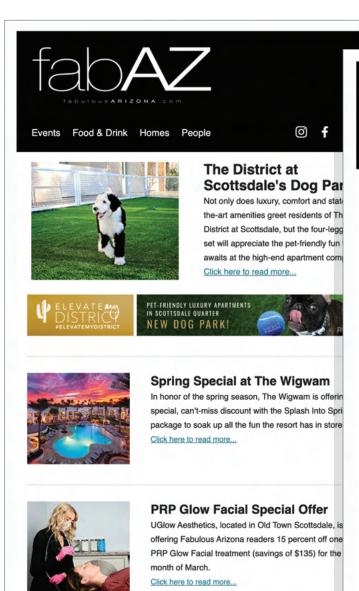


social media-PROMOTION





newsletter



examples





Best Dog-Friendly Hotels

As the old saying goes: A great adventure is only as good as who you get to share it with. And thanks to a handful of wonderful, animal-loving hotels all throughout the state, you can seamlessly bring your pup's along on your next travel excursion.

Click here to read more...



Restaurant of the Week: Brix Cider

Each moment you spend at Brix Cider feels like Wisconsin thanks to an array of goods made by locals that one can peruse walking through the retail area to the cozy ice shanties waiting for guests game to dine outdoors—even in frigid temps.

Click here to read more...



Fabulous People: Matt Raboin

Matt Raboin is the co-owner of Brix Cider, a hard cider business, farm-to-table restaurant, and purveyor of locally grown food and drink in Mount Horeb. To make the cider, they source apples from 25 small farms all within 70 miles of its production facility!

Click here to read more...



Milwaukee Museums Reopening

Milwaukee museums have announced they are reopening in March 2021. By the end of the month, Discovery World, the Harfey-Davidson Museum, the Milwaukee Public Museum and the Milwaukee Art Museum will all be safely reopened to the public.

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