



# fabulous

## MEDIA GROUP

## 2024 EDITORIAL CALENDAR

*Holiday event/dining articles to run at least three weeks prior to holiday.*

JANUARY	FEBRUARY	MARCH	APRIL
<b>ROUNDUP:</b> Mocktails/ Non-Alcoholic Options	Super Bowl dining and viewings  Valentine's Day dining and resort specials  Black History Month  <b>ROUNDUP:</b> Spa Spotlight (all-day, experiential spas)  <b>FAB PEOPLE SPOTLIGHT:</b> Fab Couples	St. Patrick's Day dining and events  Easter dining and events (egg hunts, Easter Bunny visits and more)  March Madness events  <b>ROUNDUP:</b> Summer Travel Guides	How to celebrate Earth Day  <b>ROUNDUP:</b> Public Golf Courses
MAY	JUNE	JULY	AUGUST
Mother's Day dining  Memorial Day dining, events and pool parties  <b>ROUNDUP:</b> Summer Staycations  <b>FAB PEOPLE SPOTLIGHT:</b> Moms	Father's Day dining  Pride Month events  Juneteenth events  <b>ROUNDUP:</b> Indoor Activities for Families Beat the Heat (AZ, WA, CA, NV)  <b>FAB PEOPLE SPOTLIGHT:</b> Dads	Fourth of July dining and events (fireworks displays)  <b>ROUNDUP:</b> Cool-Weather Destinations (AZ, NV and CA)	<b>ROUNDUP:</b> Indoor Activities for Families Beat the Heat (IA and WI)
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Labor Day dining and resort specials  <b>ROUNDUP:</b> Holiday Party Venues  <b>FAB PEOPLE SPOTLIGHT:</b> Teacher	Fall activities (pumpkin patches and more)  Halloween parties and events  <b>ROUNDUP:</b> Engagement Proposal Locations	Thanksgiving dining  Veterans Day dining  Holiday Markets  Toy Drives & Food Drives  Holiday events (tree lightings, Santa photos, etc.)  Holiday gift guide	Holiday dining  New Year's Eve dining  New Year's Eve parties  Holiday/winter activities (ice-skating rinks, sledding, Christmas tree farms and more)

## ONGOING FEATURES:

Fabulous People (Weekly)   Restaurant or Winery of the Week   Nonprofit of the Month